

Leadership by Example, Individual

Winner: Joe Luppens, Chair of Kuna's Census Complete Count Committee

Description: Joe Luppens worked diligently on efforts to improve the accuracy of the 2010 census. Joe dedicated his time organizing and encouraging participation of individuals and businesses in the Kuna area to promote the census, even spending his own money on creating t-shirts for the outreach. Kuna had an 82% census return rate, well above the Ada County's average, the national average, and Kuna's 2000 rate. The additional participation is estimated to bring in almost \$400,000 per year to the community from federal government appropriations.