



News Release

March 28, 2011

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All Dressed Up and No Way to Get There? **Tools to Help Rural Communities Help Residents Get Where They Needs to Go**

Meridian, ID – The Community Planning Association of Southwest Idaho (COMPASS) has just released new tools to help rural communities facilitate and promote transportation alternatives.

“All Dressed Up and No Way to Get There” is a toolkit of resources to facilitate and promote transportation alternatives designed for agencies with limited funding and staff time. The items in the toolkit are easy to use, predominantly low-tech, and free or inexpensive to implement.

The toolkit contains background information, lists of ideas, and links to examples for facilitating and promoting carpooling, walking/biking, using community vehicles, and creating ordinances to promote land use that supports these.

Templates, which can be downloaded and customized, are also provided for many of the items discussed, including a model park-n-ride lot lease agreement, a model ordinance, and a variety of promotion materials. The toolkit also provides links to additional transportation resources available in southwest Idaho.

“The templates are quick and easy to use,” explains COMPASS Principal Planner Liisa Itkonen. “An individual can simply open a file, such as a poster or newsletter article, add their agency’s logo and contact information, save, and print. They give agencies a place to start.”

The toolkit is free. It is available online at www.compassidaho.org/prodserv/mobility_toolkit.htm or can be ordered on CD by emailing litkonen@compassidaho.org.

The toolkit was funded through a grant from the American Recovery and Reinvestment Act.

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