



**News Release**  
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## **Household Travel Survey Will Help Determine Transportation Needs**

*Meridian, ID* – The Community Planning Association of Southwest Idaho (COMPASS) is undertaking a survey of people's travel habits. The survey is part of a major effort to analyze present and future transportation needs of Ada and Canyon County residents.

As the region's transportation planning agency, COMPASS is charged with improving quality of life of residents by planning improvements in transportation. The survey will gather travel information from about 3,500 households throughout the two-county region. This vital information will eventually serve as a source for planning highways, public transportation, and other transportation infrastructure.

Over the next three months, randomly selected residents of the Ada and Canyon Counties will be contacted by phone and asked to participate in the regional household travel survey. COMPASS has contracted with ETC Institute to conduct the survey.

Households participating in the survey will be asked to have each household member keep a travel diary for one day. They will record destination addresses, travel times, modes of travel, and vehicle occupancy for their travels throughout the day. Parents will be asked to keep the travel diary for younger children. The results of the household travel diaries will be used to map the travel patterns of our region, to provide a better understanding of how, when, and where people travel. All information collected will be confidential and individual responses will not be released.

Learn more about COMPASS at [www.compassidaho.org](http://www.compassidaho.org).

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