



News Release

May 12, 2011

Media Contact: Amy Luft, 855-2558, ext 231

COMPASS Education Series Presents Mia Birk: *Bicycle Transportation and the Future of the Treasure Valley*

Meridian, ID – The Community Planning Association of Southwest Idaho (COMPASS) will host Ms. Mia Birk, international leader in shaping bike friendly communities, on May 18 and 19, 2011, as the last installment in its spring education series.

Ms. Birk's presentation will highlight biking as part of the transportation "mix" in the Treasure Valley and share successes from Portland, Oregon, where Mia helped transform the city into a place where nearly 10% of residents bike for transportation. Mia will demonstrate the positive impact of bicycle transportation on a neighborhood, a city, and the way people in them live.

The presentation, "Bicycle Transportation and the Future of the Treasure Valley," is free and open to the public – the biking community, elected officials, planners, transportation professionals, and others interested in sharing our roads are all encouraged to attend.

- Wednesday, May 18, 2011
- Boise City Hall, Council Chambers, 150 N. Capitol Blvd., Boise
- 5:30 p.m. – 6:00 p.m. reception
- 6:00 p.m. – 8:00 p.m. presentation and discussion
- **FREE!** Please RSVP to jwilson@compassidaho.org or 208/855-2558 x 222

Ms. Birk will give a second presentation, "Bicycle Transportation: 12 Keys to Success," at 9:00 a.m. on Thursday, May 19, at Nampa City Hall (411 Third Street South). This presentation is designed for individuals working in the transportation field, but all are welcome. This presentation is also free.

Mia Birk is President of Alta Planning + Design, and has 20 years experience in sustainable transportation focused on pedestrian, bicycle, trail, and greenway planning, design, and implementation. She is the author of the book, *Joyride: Pedaling Toward a Healthier Planet*.

Ms. Birk's presentations are co-sponsored by the Idaho Transportation Department and ACHD Commuteride, and are being held in conjunction with other events highlighting alternative transportation as part of [May in Motion](#) and [Boise Bicycle Week](#), and in concert with the City of Nampa's [Bicycle and Pedestrian Master Plan](#) and Safe Routes to Schools program.

For more information, visit www.compassidaho.org/comm/publicevents_2011_ed_series.htm.

Those needing assistance please call 208/855-2558, ext. 231 48 hours in advance. Personas que necesitan asistencia especial, favor de llamar al número 208/855-2558, ext. 231 con 48 horas de aviso.

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