



DEMOGRAPHIC ADVISORY COMMITTEE
January 15, 2009, 8:30 a.m. to 10:00 a.m.
Community Planning Association of Southwest Idaho
Meridian, ID

****MINUTES****

- ATTENDEES:** Brian Billingsley, City of Caldwell **Chair**
 Margaret Havey for Kelli Fairless, Valley Regional Transit
 Norm Holm, City of Nampa
 Wendy Howell, City of Middleton
 Samia Islam for Susan Mason, Boise State University
 Kathy Knapp for Tim Richard, Association of Canyon
 County Highway Districts
 Carl Miller, COMPASS
 Megan Rush for Jim Farrens,
 Ada County Development Services **Vice Chair**
 Deanna Smith, Public Participation Committee
 Jenah Thornborrow, City of Garden City,
 Jennifer Tomlinson, City of Boise
 Leslie Toombs for Christy Little,
 Ada County Highway District
 Mike Wardle, Brighton Corporation
- MEMBERS ABSENT:** Bob Bruce, Chamber of Commerce, Canyon County
 Matt Ellsworth, City of Meridian
 Wayne Forrey, Canyon County Development Community
 Jorge Garcia, Idaho Department of
 Environmental Quality
 Paul Hiller, Chamber of Commerce-Ada County
 Bonnie Ford-LeCompte, Canyon County Development
 Nathan Mitchell, Mayor, City of Star
 Barr Smith, Idaho Power Company
 Nichoel Baird Spencer, City of Eagle
 Stacey Yarrington, City of Kuna
- OTHERS PRESENT:** Jessica Johnson, COMPASS
 Sherri Pillow, Ada County

CALL TO ORDER:

Chair Mike Wardle called the meeting to order at 8:37 a.m. Introductions were made of all attendees.

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AGENDA ADDITIONS/CHANGES

Carl Miller informed the Committee of the Participant Statistical Areas Program (PSAP) presentation put on by the Census Bureau immediately following the DAC meeting.

OPEN DISCUSSION/ANNOUNCEMENTS

None.

CONSENT AGENDA

A. Approve November 20, 2008 Meeting Minutes

Deanna Smith moved and Brian Billingsley seconded approval of the November 20, 2008 meeting minutes as written. The motion passed unanimously.

ACTION ITEMS

A. Elect 2009 DAC Chair and Vice Chair

Norm Holm nominated Brian Billingsley to serve as DAC's Chair. There being no other nominations, the nominations were closed. By unanimous consent, Brian Billingsley was elected to serve as DAC's Chair for 2009.

Jenah Thornborrow nominated Meg Rush to serve as DAC's Vice-Chair. There being no other nominations, the nominations were closed. By unanimous consent, Meg Rush was elected to serve as DAC's Vice-Chair for 2009.

At this time Chair Billingsley took over the remainder of the meeting.

B. Approve 2009 Population Estimates

Carl Miller gave a brief background of the 2009 Population Estimates and reviewed the five different methods used to develop the 2009 Population Estimates. Carl explained that a recommendation is needed today on what method to use.

After discussion, **Mike Wardle moved and Jenah Thornborrow seconded to approve the 2009 Population Estimates with the total of 599,110. The motion passed unanimously.**

INFORMATION/DISCUSSION ITEMS

A. Discuss Population Forecasting Issues

Carl Miller indicated that at the November 2008 Demographic Advisory Committee (DAC) meeting, a population control total forecast of 1,046,000 with a horizon year of 2035 was approved for the Treasure Valley. This will be used for all constrained forecast scenarios. A population forecast for unconstrained scenario(s) will need to be developed.

Discussion:

- “Choices” was chosen as the official forecast scenario of the original update. “Trend” or another scenario could possibly be chosen this time around as the official scenario.
- COMPASS is required to be updated every four years.
- These forecasts and allocations need to go to the COMPASS Board by late spring or early summer 2009 to meet the deadline of the August 2010 *Communities in Motion* update.
- The COMPASS Board is the final decision maker of the scenario recommended by DAC.

After further discussion, no recommendations were made.

B. Review UPlan Land Use Results

Carl Miller explained that the DAC approved a 2035 population forecast of 1,046,000 on November 20, 2008. This constrained population forecast total was allocated and subarea populations were generated. UPlan allocation maps and populations by demographic areas are included in the packet. Via the model allocation, various performance measures were also conducted including jobs to housing ratios, employment centers, residential mix, agricultural consumption, etc.

The results of the UPlan run are included in the packet. The model run was based on the Trend results of the UPlan survey sent. The maps include attraction maps and allocation maps. Attraction maps indicate, according to the model, which areas are best suited for the land use codes used by UPlan. The most attractive areas are allocated future growth, while staying consistent with land use plans. The allocation maps, by demographic area, indicate future growth.

The data results also indicate the future impacts (transportation, economic, social, and environmental) of the model run. These and other data results from the model runs will be used in selecting the official scenario, assessing potential impacts, establishing goals, and tracking progress toward the vision of the plan.

Discussion:

- Modify the slope to a lower percentage.
- It would be beneficial to the Committee to see when changes are being made and how it will affect the model before and after.
- A comparison between Trend and Choices would also be beneficial.

After further discussion, Carl stated that these recommendations will be considered and brought to the next DAC meeting in March 2009.

C. Review 2010 Census Preparation Programs

Carl Miller informed the Committee that several census preparation programs are underway and local governments are invited to participate. Carl gave a brief description of the program and status report. The Boundary and Annexation Survey (BAS) provides information about legally defined geographic areas which are used to tabulate data for various censuses and surveys, such as the American Community Survey (ACS) and other Census Bureau programs. The BAS has been completed by COMPASS. The Local Update of Census Addresses (LUCA) enabled local governments to update the Census’ Master Address File (MAF) for the 2010 Census canvassing.

This work has been completed by COMPASS. After this data is reviewed by the Census Bureau it will be returned for an appeal period. The Complete Count Committee (CCC) is a team of community leaders who develop and implement a locally-based outreach and awareness campaign for the 2010 Census. At the July 17, 2008 DAC meeting, it was decided that the CCC would be administered by the individual, local governments with COMPASS providing support as requested. The Participant Statistical Areas Program (PSAP) will delineate census boundaries and will help to define relevant census statistics by useful areas for the 2010 Census and the ACS. Representatives from the Census Bureau will be present information on the PSAP to COMPASS. Those wishing to participate in the 2010 PSAP are invited to the meeting which will occur after today's DAC meeting.

OTHER

Next DAC meeting: Thursday, March 19, 2009, at 8:30 a.m., at COMPASS.

ADJOURNMENT

There being no further discussion, the meeting was adjourned at 9:38 a.m.

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