

The Public Participation Committee will encourage community involvement in Transportation planning issues in the Community Planning Association of Southwest Idaho.



COMPASS
COMMUNITY PLANNING ASSOCIATION
of Southwest Idaho

PUBLIC PARTICIPATION COMMITTEE MEETING

April 8, 2009

Hawley Troxell Ennis and Hawley LLP

877 Main Street, Suite 1000

Boise, Idaho

****Meeting Summary****

ATTENDEES:

Brian Ballard, Chair
William Boehm
Sara Cohn
Sunny Freeman-Genz
Linda Gossett
Joyce Griffith
Chris Hendrickson
Amy Luft, COMPASS
Jeff Madsen
Gary Segers
Deanna Smith
Bob Wallace
Marilyn Whitney

MEMBERS ABSENT:

Ester Ceja
Miguel Gaddi
Thad Hoffman
Joe Kunz
Scott Lowe
Ross Mason

OTHERS PRESENT:

Jim Herrick
Jessica Johnson, COMPASS
Carl Miller, COMPASS
Deborah Nelson
Walt Satterfield, COMPASS
Charles Trainor, COMPASS

CALL TO ORDER:

Brian Ballard called the meeting to order at 2:00 p.m. Introductions were made of all attendees.

I. AGENDA ADDITIONS/CHANGES

None.

800 S. Industry Way, Ste 100

Meridian, ID 83642

P. 208.855.2558

F. 208.855.2559

www.compassidaho.org

II. OPEN DISCUSSION/ANNOUNCEMENTS

Sunny Freeman-Genz announced she was going to resign from the committee, but after discussion agreed to stay on the committee, she will be attending less frequently due to other obligations.

III. CONSENT AGENDA

A. Approve February 11, 2009 Meeting Summary

Linda Gossett moved and Deanna Smith seconded that the Minutes of February 11, 2009 be approved, the motion passed unanimously.

B. Approve March 11, 2009 Meeting Summary

Linda Gossett moved and Gary Segers seconded that the Minutes of March 11, 2009 be approved, the motion passed unanimously.

IV. INFORMATION/DISCUSSION ITEMS

A. Committee Reports

Deanna Smith moved that the committee reports be included in the packet as a written report for information, no longer for discussion. The committee unanimously agreed.

B. Special Video Presentation

Brian Ballard presented a six minute video to the committee called "Welcome to Mississauga."

C. Mobility Management Development Guidebook Outreach

Carl Miller stated that COMPASS is in the initial stages of conducting public outreach for transportation providers, users, and local governments. The first phase of the outreach will be to meet with targeted populations for receiving input into the development guidelines. Future outreach will be focused on transportation providers, service destinations, developers, and local governments. The outreach to targeted populations will be held in each of the six counties. Carl said guidance from the Public Participation Committee (PPC) is needed in identifying locations for meetings, inviting disadvantaged populations, engaging stakeholders in a dialogue regarding mobility strategies, and conducting these outreach meetings.

Discussion:

- Linda Gossett suggested Farmway Village, the labor camp in Marsing, the three active refugee groups in Boise, and Chula Vista in Wilder. Also church bulletins and Spanish radio.
- Brian Ballard suggested targeting the universities in the area.
- Deanna Smith suggested the non-drivers such as middle school and high school ages.
- Deborah Nelson commented that some of the wording on the ad should be changed, highlighting "do you need public transportation to get around?"
- Brian Ballard suggested drafting five different versions of the ad to send it out for comment.

Brian Ballard asked if the PPC was going to do a test run of the survey. Carl said that the survey will be sent tomorrow to all the PPC members for comment.

Walt Satterfield stated they are mainly looking for what types of questions should be asked on the survey, focusing on what is available in their area and what is preventing them from where they need to go.

D. *Communities in Motion* Overview Presentation

Charles Trainor presented the PowerPoint of the draft presentation. The presentation is to provide information on where we have been and where we are going.

Discussion

- Brian Ballard pointed out that with most clubs and organizations the allotted speaking time is an estimated 20 minutes. So the slides need to be informational and short.
- Deborah Nelson suggested after the “gloom and doom” portion add “what you can do to help.”
- Sara Cohn said that the slides were very informative but lacked a message. Sara suggested finding the three or four things that you want people to get from the presentation and elaborate.

Charles said this presentation will be posted to the COMPASS website for further comments.

E. Volunteers to Assist with Planning Focus Groups

At the request of Gary Segers and Brian Ballard, Amy Luft gave a quick overview of the March 11, 2009 meeting regarding the *Communities in Motion* work plan. Gary Segers, Sara Cohn, Deanna Smith and Linda Gossett have volunteered to help Amy organize the focus groups.

VI. OTHER

Amy Luft made a couple announcements.

- Anne Canby is speaking later in the evening for the COMPASS Education Series.
- Amy asked the committee how they wanted to view the performance measures they had requested from Liisa Itkonen, Mobility Management. Deanna Smith suggested Liisa send them to the PPC via email for review. The committee unanimously agreed.

VII. ADJOURN

The meeting adjourned at 4:00 p.m.