

PUBLIC PARTICIPATION COMMITTEE

January 11, 2006
Log Cabin Literary Center

**** MINUTES ****

ATTENDEES: Brian Ballard, *Co-Chair*
Nan Ballein
Richard Cook
Dave Crawforth
John Dullmeyer
Miguel Gaddi
Sunny Freeman-Genz
Linda Gossett
Julia Grant
Pat Johnson, *Co-Chair*
Erik McLaughlin
Robert Miller
Larry Rincover
Hope Ryan
Jessica Shine
Deanna Smith
Todd Wilder
Rachel Winer

MEMBERS ABSENT: Ester Ceja
Thad Hoffman
John Julian
Jack Rucker
Gary Segers
Mike Silva
Brian Tandrow

OTHERS PRESENT: Patricia Nilsson, COMPASS
Terri Schorzman, COMPASS
Debbie Winchar, COMPASS

CALL TO ORDER:

Co-Chair Brian Ballard called the meeting to order at 2:00 p.m.

AGENDA ADDITIONS/CHANGES

None

OPEN DISCUSSION/ANNOUNCEMENTS

None.



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CONSENT AGENDA

A. Approve Meeting Summary of December 14, 2005

Larry Rincover moved and Erik McLaughlin seconded to approve the December 14, 2005 meeting summary as written. There being no further discussion, the motion was unanimously approved.

ACTION ITEMS

A. Approve Amendments to Bylaws

Deanna Smith stated that Article VI, OFFICERS AND ORGANIZATION, should be amended to include the addition of Co-Chairs. Co-Chair Brian Ballard suggested amending the text to read, "Either a Chair and a Vice-Chair or Co-Chairs will be elected by a majority of the members ..." "Any vacancy in the office of Chair or Vice-Chair or Co-Chairs will be filled at the next scheduled meeting by a majority vote."

Deanna Smith moved and Linda Gossett seconded to approve the proposed amendments to the Bylaws. There being no further discussion, the motion was unanimously approved.

INFORMATION/DISCUSSION ITEMS

A. Committee Reports

1. December Board Meeting

Jessica Shine stated when she arrived at the Board meeting the discussion centered on funding and not public involvement.

Terri Schorzman stated the next Board meeting is scheduled for Monday, January 23, 2006 at 1:30 p.m. at the Ada County Courthouse. The agenda and packet items will be posted on the COMPASS website two weeks prior to the meeting.

2. Update on Technical Committees Liaisons

Terri Schorzman commented that after the December 14 meeting, several PPC applicants expressed an interest in participating in various COMPASS technical committees. Applications will be given to the Planners for their review and will set up interviews if necessary. Positions in the various committees should be filled by the next PPC meeting in April.

B. Public Involvement Update

1. Communities in Motion Calendar

Terri Schorzman reviewed the PPC 2006 Calendar with respect to **Communities in Motion** (CIM) activities as well as other possible public involvement opportunities.

2. Corridor Studies

Patricia Nilsson gave a brief overview of the Corridors Study process and the PPC's involvement in this area.

3. Coordination among Agencies

Terri Schorzman stated the goal is to make sure agencies are talking and that plan together; that the CIM goals are linked with **Blueprint for Good Growth** land use recommendations to help meet goals of the

[CIM] Plan; that we identify what needs to be implemented, and find ways to most clearly communicate very technical information.

4. Keeping Community Involved

Rob Miller stated the question is how to keep the public involved. Brainstorming must take place as well as the fleshing out of ideas.

Suggestions made by the PPC on how to keep the community involved:

- Send an electronic newsletter – attach as pdf in an email.
- Post comment sheets on the COMPASS website
- Add a monthly update in the local section of the Idaho Statesman and insert a calendar of events.
- Blog where the public can send questions or comments that can be received by the Committee and perhaps the answers can be posted in the newspaper.

Rob Miller moved and Julia Grant seconded to begin the brainstorming process to close the loop with those who attend and provide feedback. There being no further discussion, the motion was unanimously approved.

How to increase public involvement in CIM scheduled for April:

- Postcard – where to pick up “meeting in a bag”
- Newsletter – 4,000 +
- CIM / COMPASS website
- Valley Regional Transit – on bus posters
- Save the Date
- Radio announcements – create level of enthusiasm
- Generate feature stories
- Post meeting places/dates
- Neighborhood Happenings – in newspaper
- Religious organizations
- Senior Centers
- Each committee member could make their own list of interest groups. Host or recruit someone to facilitate.
- Put together list of organized information.

Ways to step outside of our own interest groups:

- Head Starts – Food pantries, requires a lot of posting
- Boise Chamber – Non-profit council
- Churches have an outreach to low income (flyers to insert into bulletins)
- Include everyone in our work places (all staff)
- Post announcements on buses, shuttles (VTR)
- Reader Boards – BSU, schools, fairgrounds, (sandwich boards)
- Gem County – pre-council meetings will be held – local newspapers
- Information Desks – retail stores (i.e., WalMart)
- Identify underserved communities and volunteer to present
- Hosting/promoting personal events
- Agency for New Americans
- Keep information simple
- Information must be translated into Spanish/Bosnian

Rob Miller voiced a concern that the PPC will not meet for another month and it is important that there be some way to identify areas of commitment. Terri Schorzman replied that a master list of this information

will be compiled and distributed to the PPC. We need to find out what funding is available to perform these various suggestions.

How to close the loop on those who do participate – receive feedback:

- Comment forms will be returned, transcribed, summarized and sent back to the public.
- Data management is needed.
- Software can be bought to do this – time consuming.
- Personalized responses (has been shown to increase involvement). Tracking process.
- Level of involvement: short vs. long term. Need to let people know what is happening to their comments.
- Need access to comments of various hosted meetings.
- Need a site to go to make comments – not available to public.

Rob Miller suggested the Brainstorming discussion be included on the April agenda.

Erik McLaughlin moved and Larry Rincover seconded to direct Rob Miller to set up a discussion forum for the PPC. There being no further discussion, the motion was unanimously approved.

Rob Miller stated he would be happy to take on the challenge and will bring a proposal before the Committee at the next scheduled meeting. He will set up a private discussion group consisting of the PPC, staff, and planners.

OTHER

A. Recommendations on Other Presentations for PPC

- Valley Regional Transit will be asked to do a short presentation on transit.
- CCDC – Downtown Mobility Study.
- BSU and University of Idaho
- John Cunningham, Principal Planner - Transit
- ACHD – marketing coordinator.

Next Meeting:

Wednesday, April 12, 2006, 2:00 p.m. at the Log Cabin Literary Center.

Suggested April 12, 2006 Agenda Items:

- January 11, 2006 Meeting Summary
- Committee Reports
- Board Meeting Update
- Brainstorming Session
- Presentation by Valley Regional Transit
- Planning our Future Community – ideas for speakers
- Strategic Plan – where the PPC fits in

ADJOURNMENT

There being no further discussion, the meeting adjourned at 4:00 p.m.