

PUBLIC PARTICIPATION COMMITTEE MEETING

February 14, 2007

Log Cabin

Boise, Idaho

****MINUTES****

ATTENDEES:

Ester Ceja
Linda Gossett
Pat Johnson
Rob Miller
Deanna Smith
Brian Tandrow

MEMBERS ABSENT:

Brian Ballard
Sunny Freeman-Genz
Miguel Gaddi
Julia Grant
Gary Segers
Thad Hoffman
Larry Rincover
Todd Wilder
Rachel Winer

OTHERS PRESENT:

Nancy Brecks, COMPASS
Terri Schorzman, COMPASS

CALL TO ORDER:

Co-Chair Pat Johnson called the meeting to order at 2:05 p.m.

AGENDA ADDITIONS/CHANGES

None.

OPEN DISCUSSION/ANNOUNCEMENTS

None.

CONSENT AGENDA

A. Approve December 13, 2006 Public Participation Committee Meeting Minutes

Deanne Smith moved and Brian Tandrow seconded approval of the December 13, 2006 meeting minutes as presented. Motion passed unanimously.



INFORMATION/DISCUSSION

A. Hop on Board Marketing Campaign

Kirk Montgomery, ACHD-Commuteride Marketing Coordinator, provided a presentation of the "Hop on Board" Valley Regional Transit marketing campaign developed jointly with ACHD. He also presented a "pavement packing" exercise that was conducted in downtown Boise in September 2006; a visual demonstration of how alternative transportation can impact congestion.

The Committee requested that Terri keep them apprised of the ride sharing program activities.

B. Committee Reports (TMAC, DAC, RTAC)

Rob Miller provided an overview of the February 6, 2007 TMAC meeting.

No committee reports were provided for DAC or RTAC.

C. Upcoming COMPASS Events

Terri recapped the upcoming February 24, 2007, "Communities in Motion Kick-off." The Committee suggested providing comments cards for the event so the public can comment on how they heard about the event, and suggested changes to the layout of the program.

Terri will email a summary of the various local and national awards the plan will be submitted to.

D. Update on the Legislative Process

Ken Burgess, Vertias Advisors, provided an update on current transportation legislation: Local Option Sales Tax and GARVEE Funding.

E. Suggestions for Committee Education Topics

Terri asked the Committee members to review the CIM goals, objectives and tasks and bring back ideas at the next meeting as to how the Committee can help in the implementation.

VI. OTHER

NONE.

VII. ADJOURNMENT

Linda Gosset moved and Rob Miller seconded adjournment at 3:55 p.m. Motion passed unanimously.