



COMPASS

COMMUNITY PLANNING ASSOCIATION

of Southwest Idaho

COMMUNITIES IN MOTION 2040

REGIONAL LONG-RANGE TRANSPORTATION PLAN
ADA AND CANYON COUNTIES, IDAHO

2.0



The Community Planning Association (COMPASS) is actively implementing [Communities in Motion 2040](#) (CIM 2040), the regional long-range transportation plan for Ada and Canyon Counties, adopted in July 2014. We are also working on updating the plan.

The next update of *Communities in Motion* will maintain the horizon year of 2040, and will be called [Communities in Motion 2040 2.0](#) (CIM 2040 2.0). The update builds on the main tenets of CIM 2040 – namely the [CIM 2040 Vision](#), [goals](#), and [performance measures and targets](#). CIM 2040 2.0 will focus on four transportation system components and how they work together to form a complete, efficient transportation system for the Treasure Valley:

- [Bicycle/Pedestrian](#)
- [Freight](#)
- [Public Transportation](#)
- [Roadways](#)

In 2016, work is focusing on each of the components individually – gathering data, creating snapshots of what each looks like today, and developing a vision of what each could look like in the future – then determining how the components work together to become a complete transportation system.

We will continue to send quarterly email updates to help you stay abreast of both the behind-the-scenes planning progress and opportunities for you to be involved. Each email will provide a summary of what has happened since the last email update and a preview of what is planned before the next scheduled email update. Past and future CIM 2040 2.0 email updates like this one are available on the [CIM 2040 2.0 webpage](#).

What's new since January?

A progress report on *Communities in Motion*



Planning Process:

- As part of the [Second Strategic Highway Research Program \(SHRP2\)](#) Implementation Assistance grant, COMPASS continued work with the Economic Research Development (EDR) Group to develop a quantifiable methodology for normalizing costs and benefits of transportation improvements with consideration of the eight CIM planning elements

(transportation, land use, housing, economic development, health, open space, farmland, community infrastructure).

- COMPASS hosted a Performance Measure Framework Workshop on March 17, 2016, to determine how local and regional partners should use performance measures to decide which projects to implement in order to achieve *Communities in Motion* goals and objectives.
- COMPASS analyzed vehicle classification count data from over 70 locations in Ada and Canyon Counties for the development of the [CIM 2040 2.0 freight component](#) as part of the "freight considerations" portion of the SHRP2 grant.
- COMPASS staff continued work to update the financial forecast for CIM 2040 2.0 and facilitated discussions regarding policies for allocating federal funds.
- COMPASS staff continued work on a regional bicycle and pedestrian plan to measure the supply and demand of the network. A regional trails map showing existing sidewalks and bike routes will comprise the "supply" data and bicycle and pedestrian counts will provide the network's "demand" data.

Implementation:

- Portable bicycle and pedestrian counters were deployed throughout the region, and upon member agency request, to gather data on bicycle and pedestrian volumes.
- COMPASS continued an education campaign on transportation funding. Learn more about state and federal funding issues through:
 - radio messages
 - two presentations on local option sales tax by Oklahoma City Mayor Mick Cornett (view presentation [video](#) and [slides](#))
 - a coordinated social media campaign ([Facebook](#), [Twitter](#), and [Instagram](#))
 - the ["Don't let the Treasure Valley fall through the cracks" web page](#)
 - the [Executive Director's blog](#)

Public Involvement and Outreach:

- COMPASS continued to solicit photos for the [Treasure Valley: On the Go! photo contest](#). Staff distributed promotional fliers to Boise, Nampa, and Caldwell schools and presented to two Caldwell High School classes and the Boise School District art and music department staff.
 - Bring your camera when you are out and about to capture unique transportation photos! The contest runs for a full year to capture all four seasons; deadline for submission is July 31, 2016. Winning photographs will be used in a 2017 "Treasure Valley: On the Go" transportation calendar. Submit your photos on social media using #TreasureValleyOTG!
- COMPASS began a series of presentations and workshops on the four CIM 2040 2.0 transportation components through the [2016 COMPASS Education Series](#). The first component - freight - was represented during a Fundamentals of Freight Data technical workshop on March 1, 2016.

What's next for CIM?

A close look at the next three months



Planning Process:

- COMPASS staff will continue to work with EDR Group to develop technical aspects of the performance measure framework.
- COMPASS staff will work to finalize the financial forecast and funding policy recommendations for CIM 2040 2.0.
- COMPASS staff will update the "supply" side of its complete streets data and develop a methodology for determining the "demand" side data.

Implementation:

- Permanent and portable bicycle and pedestrian counters will continue to collect and transmit data throughout the region. Portable counters used to gather data on bicycle and pedestrian volumes in specific, temporary locations are available upon [member agency request](#).
- COMPASS will continue its [education campaign](#) on transportation funding through the ["Don't Let the Treasure Valley Fall Through the Cracks" webpage](#), [Executive Director's blog](#), and a strong social media presence.
- COMPASS staff will finalize production and editing of a "fun" transportation maintenance video focused on CIM funding for maintenance projects.

Public Involvement and Outreach Opportunities:

COMPASS will continue to host speakers on the transportation components in CIM 2040 2.0

as part of the [2016 COMPASS education series](#).

COMPASS will continue to place a portable display focusing on the four CIM 2040 2.0 transportation components and the [Treasure Valley: On the Go!](#) photo contest to share in public venues throughout the valley. Don't forget to submit your transportation photos by July 31, 2016!

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real time



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