

News Release

Month, Day, Year

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Media Contact: Your name, your phone number

Your Organization Name Encourages Citizens to Share a Ride

Your City/County, ID – Do you drive to work or run errands alone? Chances are, you do. In southwest Idaho more than 75% of us who commute to work drive alone each day. Each time we jump into our cars, we are spending money on gas and causing wear and tear on our vehicles and our roads.

Your Organization Name encourages you to consider sharing your ride with a friend or neighbor.

“Carpooling, or ridesharing, provides many benefits to name your town or area,” states Name of your organization’s president, director, or chair [be sure to get approval first]. “People who carpool save money on gas and wear and tear on their vehicles,” explains Last Name of Person You Are Quoting. “It also reduces congestion on our roads, helps improve air quality, and eases competition for limited parking, as well as providing social benefits by bringing people together and helping those in our community who may not be able to get around on their own.” [Delete those benefits that do not apply to your community and add others that do, as appropriate.]

Commuting together to work can relieve you from driving duty at least part of the time and give you someone to pass the time with. Even if you don’t regularly commute for work, you can still share your ride as you run errands or make other trips: invite a friend to go grocery shopping with you or offer a ride to an elderly neighbor who doesn’t drive.

“Carpooling is a simple way to improve the quality of life in Your City/County,” emphasizes Last Name. “You can save money, help your neighbors and community, and make a new friend all at the same time.”

For tips on getting started and more information on local carpool options, contact/visit URL, email, and/or phone number or visit www.rideshareonline.com.

Who can you share your ride with?

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