

News Release

Month, Day, Year

Insert your logo here

Media Contact: Your name, your phone number

Name of Vehicle Operator Offers Shuttle Services to Entire Community

Your City/County, ID – Do you need a ride? Do you need a lift to the grocery store or a way to get to the doctor’s office or even into Boise? **[Revise these questions based upon the location of routes your service provides.]** Name of organization that operates the vehicles may have your solution.

The van shuttle service provided by name of operator for type of clientele is available for use by anyone in the community and may be able to help you get where you need to go.

“While seniors **[or whoever is target clientele]** are our target clientele, anyone can ride our vans,” states Representative of Organization. **[Be sure to get permission to quote first; modify the quote to fit your situation.]** “We often have extra space in our vans. It just makes sense to offer those spots to others who need transportation. The additional ridership helps support the services we provide to area seniors **[or whoever is target clientele]** and can help fill a community need at the same time.”

[Explain service days/hours, routes, fees, restrictions, availability, if someone needs to book ahead, etc. here.]

For more information, contact/visit URL, email, and/or phone number.

END