



Downtown Circulator

Project Goals & Objectives

Project Goals

To provide a transit circulator system, highly effective in attracting and distributing trips throughout downtown Boise and approximate employment centers.

To serve as a focal point for an expanded regional transit system that leverages the circulator investment to help shape the downtown and support the community vision of a downtown that is vibrant, active and economically strong centerpiece for the region, contributing to an enhanced quality of life with a pedestrian-friendly atmosphere.

Project Objectives

- Reflect community values and secure strong public acceptance from stakeholders such as downtown businesses, residents, property owners, commuters, transit riders, elected officials, and participating jurisdictions.
- Reduce the number of short single-occupancy auto trips occurring within downtown Boise.
- Provide a service that is frequent, convenient and easily understood by regular transit commuters as well as occasional users, visitors and tourists.
- Minimize the impacts on existing downtown development, people, cultural resources, the environment and traffic.
- Become a key component of an overall strategy to increase transit ridership to and within the downtown.
- Create a transit system that is visually attractive and compatible with pedestrian travel.
- To be closely coordinated and compatible with investment in the downtown multimodal center.
- Accommodate the full range of functions identified through the planning process and recommended by the Downtown Policy Advisory Committee and adopted by the VRT board of directors.
- To support and stimulate downtown economic development including the influencing of location decisions consistent with local planning goals.
- To identify an achievable initial segment that can be expanded to a future system that supports the planned growth of the downtown and immediately adjacent employment and housing.
- To enhance urban living by connecting the downtown residential housing with downtown employment and activity centers.