

# Meet the Speaker

## Joel D. Feldman, Esq., MS

Following the death of his daughter Casey by a distracted driver in 2009, most of Mr. Feldman's professional activities have involved raising awareness about the dangers of distracted driving. He is the creator of [EndDD.org](http://EndDD.org), "End Distracted Driving," and has developed science-based distracted driving presentations as well as other resources used by businesses, schools, and community groups in educational initiatives. Mr. Feldman coordinates a network of speakers who have presented to more than 425,000 students across the United States and Canada, all without cost to schools.

He has produced several PSAs that are used throughout the country in distracted driving presentations, including one for the US Department of Transportation. Mr. Feldman has personally given more than 700 distracted driving presentations to more than 125,000 teens and adults since 2012, and has been the keynote speaker at a number of legal, medical, traffic safety, and business conferences. He works regularly with traffic safety professionals and educators to bring distracted driving awareness programs to schools across the country. Current projects include developing programs for elementary and middle school students and evaluating distracted driving initiatives to maximize their effectiveness.

Mr. Feldman is a shareholder in the Philadelphia law firm of Anapol Weiss; after Casey's death he also obtained his masters in counseling from Villanova University. He has worked at a hospice providing grief counseling to patients and family members.

Mr. Feldman can be reached at [info@EndDD.org](mailto:info@EndDD.org).

