Driving the Future:  
A Lot Can Change in 30 Years

Survey Results
Survey Dates: September 11 – November 3, 2019

A lot can change in 30 years

Total survey participants: 3,703
Total survey data points: 109,454
Total comments via survey: 5,650
Plus four emailed comments
### Lifestyle

**Where do you see yourself living in the future? (Home)**

(n = 3,571)

- House on a larger lot: 55%
- House on a smaller lot: 31%
- Shared housing (e.g., a roommate or granny flat): 5%
- Condo or apartment: 9%

**Where do you see yourself living in the future? (Neighborhood)**

(n = 3,543)

- In a residential neighborhood in a larger town: 36%
- In or near downtown or other area with retail/jobs: 20%
- In a residential neighborhood in a small town: 21%
- In a rural setting: 23%
- In or near downtown or other area with retail/jobs: 36%
Where would you prefer to spend your leisure time? 
(n = 3,529)

- Mainly at home by myself or with family: 23%
- In nature (e.g., parks, foothills, river, lake): 51%
- Public places (e.g., theater mall sports venue): 8%
- Hosting friends at my home or visiting theirs: 18%

Which would you like to see more of in the future? 
(n = 3,379)

- Telehealth/ehealth (e.g., virtual doctor visit): 22%
- Automation (e.g., robots doing human tasks): 11%
- 3D printing (e.g., printing objects at home or work): 7%
- Farming methods that grow more food on less land: 60%
- Telehealth/ehealth (e.g., virtual doctor visit):
Transportation

Work Arrangement. Do you anticipate your profession will allow for flexible work arrangements in the future?
1 = very unlikely; 5 = very likely

Transportation Technology. How likely are you to use these new transportation technologies in the future?
1 = very unlikely; 5 = very likely
**Transportation Options.** How likely would you be to use the following options, if each were available and convenient?  
1 = very unlikely; 5 = very likely

<table>
<thead>
<tr>
<th>Transportation Options</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bike Walk Scooter</td>
<td>634</td>
<td>416</td>
<td>497</td>
<td>1050</td>
<td>2</td>
</tr>
<tr>
<td>Bus</td>
<td>907</td>
<td>442</td>
<td>611</td>
<td>792</td>
<td>3</td>
</tr>
<tr>
<td>Carpool Vanpool</td>
<td>794</td>
<td>740</td>
<td>679</td>
<td>253</td>
<td>4</td>
</tr>
<tr>
<td>Drive myself</td>
<td>317</td>
<td>81</td>
<td>140</td>
<td>317</td>
<td>5</td>
</tr>
<tr>
<td>Rail</td>
<td>501</td>
<td>538</td>
<td>275</td>
<td>436</td>
<td>5</td>
</tr>
</tbody>
</table>

**Shopping.** How do you see yourself shopping in the future?  
1 = will avoid this as much as possible; 5 = will do this as much as possible

<table>
<thead>
<tr>
<th>Shopping Options</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Go to a store</td>
<td>75</td>
<td>200</td>
<td>551</td>
<td>827</td>
<td>1641</td>
</tr>
<tr>
<td>Online local pickup</td>
<td>468</td>
<td>490</td>
<td>726</td>
<td>682</td>
<td>864</td>
</tr>
<tr>
<td>Online local retail</td>
<td>407</td>
<td>456</td>
<td>744</td>
<td>674</td>
<td>962</td>
</tr>
<tr>
<td>Online national retail</td>
<td>164</td>
<td>256</td>
<td>619</td>
<td>808</td>
<td>1411</td>
</tr>
</tbody>
</table>
Considerations. How likely are these to impact your future housing and neighborhood choices?
1 = very unlikely; 5 = very likely
Moving Around

**Home** (n = 2,872)

**Job/School/Other** (n = 6,160)
Demographics (Optional)

What is your age? (n = 2,913)

- 25 and under: 5%
- 26-40: 31%
- 41-55: 34%
- 56-70: 25%
- 71 and over: 5%

What is your race/ethnicity? (n = 2,841)

- White: 89%
- American Indian/Alaska Native: 1%
- Asian/Pacific Islander: 1%
- Black: 1%
- Latino/Hispanic: 4%
- Other: 4%
What is your household income? (n = 2,689)

- Under $50,000 per year: 20%
- $51,000 - $100,000 per year: 42%
- $101,000 - $150,000 per year: 23%
- Over $150,000 per year: 15%

How did you learn about this survey? (check all that apply) (n = 3,110)

- At an event: 5%
- Flyer: 1%
- Other: 8%
- Social media: 24%
- Email: 23%
- Newspaper advertisement: 3%
- Internet advertisement: 3%
- News story: 16%
- Poster on a bus: 2%
- Radio advertisement: 6%
- Word of mouth: 9%