



Communities in Motion 2040

**Regional Long-Range Transportation
and Sustainability Plan**

Public Involvement Plan

**Community Planning Association of
Southwest Idaho (COMPASS)**

October 2011

Vision and Mission

Communities in Motion Vision Statement

We envision a Treasure Valley where quality of life is enhanced and communities are connected by an innovative, effective, multi-modal transportation system.

Adopted by the Community Planning Association Board of Directors for *Communities in Motion*
July 2003

COMPASS Mission Statement

COMPASS develops transportation plans and priorities and assesses related impacts in order for members to access state and federal transportation funds and respond to regional needs for information and expertise.

Adopted by the Community Planning Association Board of Directors
July 2004

Introduction

The Community Planning Association of Southwest Idaho (COMPASS) is an association of local governments that serves as the Metropolitan Planning Organization (MPO) for Ada and Canyon Counties, Idaho. One of the primary functions of an MPO is to develop a long-range transportation plan for its planning area.

The regional long-range transportation plan developed by COMPASS for Ada and Canyon Counties is *Communities in Motion* (CIM). This plan was originally adopted by the COMPASS Board of Directors in 2006; an updated version was adopted in 2010. Per federal requirements, the plan must be updated again by September 2014. This plan will look forward to the year 2040 (“CIM 2040”) and will include additional “sustainability” elements — housing, community infrastructure, and health — beyond the scope of a traditional long-range transportation plan.

Meaningful public involvement is a key component of any planning process. As CIM 2040 will help shape a sustainable future for the area, public involvement and investment in the process and its outcomes is crucial.

COMPASS is committed to engaging the public and targeted stakeholders throughout the development of CIM 2040. It is the goal of this plan to ensure all residents of Ada and Canyon Counties, including traditionally underrepresented populations, have the opportunity to be active participants in the planning process.

This public involvement plan outlines the public involvement philosophy, goals, and objectives for public involvement into CIM 2040, as well as the strategies that will be used to fulfill the goals and objectives. It also shows general timeframes for public involvement; the exact timing of different aspects of public involvement is contingent upon the timing of the technical aspects of developing the plan.

A public involvement budget of \$81,000 was established by the COMPASS Board. This is divided into two parts: \$41,000 for general public involvement throughout the planning process and \$40,000 specifically for public presentation of the draft plan and opportunity public comment and feedback on the draft in spring 2014.

The final product of this process will be an updated transportation and sustainability plan that will address transportation and sustainability issues in Ada and Canyon Counties, Idaho, and plan to the year 2040. This regional plan will create strategies to meet future transportation needs.

The regional plan will help guide public and private investments and land use decisions to efficiently manage public dollars, enhance economic competitiveness, and provide choices in transportation, housing, and job opportunities to all residents.

COMPASS Public Involvement Policy

COMPASS has an overarching Public Involvement Policy¹ that serves as an umbrella for all public involvement within the agency. The policy is updated every three years and adopted by the COMPASS Board. In part, the policy states:

The planning processes of the Community Planning Association of Southwest Idaho (COMPASS) shall include an active public involvement process that provides comprehensive information, timely public notice, full public access to key decisions, and supports early and continuing involvement of the public in developing plans.

COMPASS is committed to broad goals for public involvement in all its programs, including:

- Developing an open planning process that provides citizens with meaningful opportunities to participate in the development and decision-making processes.
- Communicating complete, accurate, understandable, and timely information to the public.
- Seeking representation from a broad cross-section of residents of the Treasure Valley.
- Specifically reaching out to traditionally underrepresented populations.
- Offering a range of educational and public involvement opportunities.
- Providing public input to planners and decision-makers in a timely manner.
- Providing opportunities for early and continuous involvement.
- Comply with requirements of Title VI Civil Rights Act of 1964 and ensure all citizens have the opportunity to participate.
- Build upon previous COMPASS public involvement and stakeholder outreach efforts.

¹ www.compassidaho.org/documents/people/Public_Involvement_Policy_2009.pdf

Public Involvement Goals for CIM 2040

COMPASS will engage the public and targeted stakeholders, including traditionally underrepresented populations, throughout the development of CIM 2040. COMPASS has two primary public involvement goals for CIM 2040:

1. **Educate and inform the public concerning the regional long-range transportation and sustainability plan and transportation and sustainability issues (housing, community infrastructure, health) addressed in the plan.**
 - a. Develop and raise awareness that COMPASS and a regional long-range transportation plan exist, the history behind *Communities in Motion*, and how and why a plan is developed.
 - b. Inform stakeholders about the shift from a long-range transportation plan to a long-range transportation and sustainability plan.
 - c. Generate awareness that public participation is being sought and how to become involved.
 - d. Increase awareness of transportation and sustainability issues in general and provide perspective on how they interrelate and are being addressed locally, regionally, and nationally.
 - e. Continually engage stakeholders and the general public throughout the process through strategic communications as developed in a stakeholder outreach matrix².
2. **Continuously engage the public as active participants in the planning and decision-making process by gathering public input during plan development and the draft plan and ensuring public input is considered throughout the planning process.**
 - a. Engage stakeholders and the general public, including traditionally underrepresented populations, as active contributors in the decision-making process.
 - b. Provide multiple and differing opportunities for the public to provide input into the plan; focus of input will change as the planning process progresses.
 - c. Ensure the COMPASS Board and staff working on the plan receive the input provided and respond as appropriate (provide a response if requested, consider comments in planning/decision-making process, etc.).
 - d. Ensure traditionally underrepresented populations have the opportunity to be involved and express their needs and priorities; ensure this is done in a manner that best serves individual populations and that input is considered in planning and decision-making.

²Development of this matrix is one of the first steps in implementing this plan. The matrix will include an extensive list of stakeholder types (e.g., neighborhood associations, the elderly), including traditionally underrepresented populations, as well as approaches for interacting with them during different planning phases. COMPASS will develop/maintain lists of specific contacts (individuals/organizations) for each stakeholder type in its contact database.

Outreach Objectives and Strategies

The following outlines public involvement objectives and strategies for the development of CIM 2040. The phases cited below correspond to the phases of plan development in the CIM 2040 scope of work (attached).

Note that the attached CIM 2040 scope of work includes an implementation phase (Phase 8) not addressed in this plan. Public involvement for the implementation phase will be addressed separately; this public involvement plan is designed for plan development through adoption of the plan by the COMPASS Board.

Phases 1 – 4. Build the team, begin public participation, research existing conditions and trends. July 2011 – December 2013.

Objective 1: Set the stage (July 2011 – December 2011)

Tasks:

- i. Develop Public Involvement Plan
- ii. Develop street simulations and begin developing visualization tools to be used in outreach materials and the plan itself
- iii. Develop stakeholder outreach matrix³
 - a. Identify, enhance, and develop contacts with stakeholders, including traditionally underrepresented populations. (The matrix will address types of stakeholders [e.g., non-English speakers]; lists of individual contacts for each stakeholder type will be kept in the COMPASS contact database.)
 - b. Identify how to best reach/interact with individual populations and at what stage(s) in the planning process
 - c. Identify and address barriers to participation, such as language, lack of transportation, child care, etc.
 - d. Identify stakeholders to potentially serve on the CIM 2040 planning team (subject to approval by the COMPASS Regional Technical Advisory Committee); invite to attend planning team meetings
 - e. Continue to expand the stakeholder matrix (e.g., add new stakeholder types and/or new strategies for communicating with them) and contact lists throughout the process
 - f. Use the stakeholder outreach matrix as the guide for engaging to stakeholders throughout the process
- iv. Develop contracts for graphic artist and technical editor (services will be used for the plan itself as well as for outreach materials)
- v. Develop contract for scenario planning
 - a. Work with consultant on plans for robust public involvement specific to scenario planning

³The matrix will include an extensive list of stakeholder types (e.g., neighborhood associations, the elderly), including traditionally underrepresented populations, as well as approaches for interacting with them during different planning phases. COMPASS will develop/maintain lists of specific contacts (individuals/organizations) for each stakeholder type in its contact database.

- b. Ensure scenario planning public involvement aligns with overall CIM 2040 Public Involvement Plan
- c. Ensure consultant involves stakeholder groups as identified by COMPASS in the stakeholder outreach matrix.

Objective 2: Generate awareness that COMPASS and a regional long-range transportation plan exist, of the history behind *Communities in Motion*, and how and why a plan is developed (September 2011 – December 2012)

Tasks:

- i. Host interactive “kickoff” event(s) (if timing permits) in fall 2011⁴
 - a. Inform public of plan, planning process, and issues covered in the plan
 - b. Begin two-way “conversation” on broad issues in the plan
 - c. Invite all stakeholders
- ii. Initiate ongoing outreach; techniques may include, but are not limited to:
 - a. Issue news releases
 - b. Provide presentations to community groups/seek presentation opportunities
 - c. Provide information on COMPASS web site (update frequently)
 - d. Begin quarterly email updates to all stakeholders; post the same information on the COMPASS web site
 - e. Provide email updates (in addition to quarterly) following events to share what COMPASS heard from participants
 - f. Post updates on COMPASS Facebook page; initiate Twitter feed and post updates
 - g. Place informational displays in public venues (e.g., libraries, city halls)
 - h. Post on Executive Director blog
 - i. Schedule education series presentations around CIM 2040 issues
 - j. Host booths at events (transportation related and specific stakeholder related)
 - k. Sponsor events (transportation related and specific stakeholder related)
 - l. Leverage partner/member resources to reach out to other constituents (e.g., bill stuffers, newsletter articles, bus ads, etc.)
 - m. Research and develop web videos (“Jlogs”) or use YouTube to post short COMPAS videos
 - n. Work with media on feature stories and interview opportunities
- iii. Purchase advertising (radio and print) to increase awareness of COMPASS and CIM in general.

Objective 3: Generate general awareness of transportation and sustainability issues addressed in the plan (September 2011 – December 2012)

Tasks:

- i. Continue ongoing outreach and advertising using strategies described in Objective 2 to generate awareness of transportation and sustainability issues addressed in the plan
 - a. Generate awareness of transportation and sustainability issues individually and how they are being addressed locally, regionally, and nationally
 - b. Generate awareness of how the issues impact each other

⁴ If timing does not allow for a kickoff event, stakeholders will be contacted to inform them of the plan, the planning process, and issues covered in the plan, along with upcoming opportunities to participate.

- c. Generate awareness of the change in focus from a long-range transportation plan to a long-range transportation and sustainability plan.
- ii. Continue strategies outlined in Objective 2 to provide opportunities for a dialogue of what the issues mean to stakeholders and to the public.

Objective 4: Generate awareness that public involvement is being sought (September 2011 – December 2013)

Tasks:

- i. Contact specific stakeholders as identified in stakeholder outreach matrix and invite them to participate.
- ii. Continue ongoing outreach and advertising using techniques described in Objective 2. Use these methods to:
 - a. Develop and raise awareness that input is being sought.
 - b. Promote events and opportunities to participate. Events and opportunities to participate may include, but are not limited to:
 - Participate in a scenario planning workshop
 - Attend open houses
 - Visit a COMPASS booth at public events
 - Participate in online and/or hard copy surveys
 - Attend COMPASS education series events
 - Participate in focus groups
 - Listen to a COMPASS presentation on CIM 2040 (given to community groups, etc.)
 - Provide input/feedback in the draft plan and/or specific topics addressed in the plan
 - Learn about the plan and planning issues through the COMPASS web site, the COMPASS Executive Director’s blog, and email updates

Objective 5: Solicit feedback into broad issues addressed in the plan (September 2011 – December 2012)

Tasks:

- i. Provide opportunities for public input and feedback into broad issues discussed in the plan. Feedback opportunities may include, but are not limited to:
 - a. Completing online and/or hard copy surveys and comment forms
 - b. Attending events such as “kickoff” event, open houses, booths, etc.
 - c. Participating in focus groups
 - d. Participating on planning teams or committees
- ii. Ensure traditionally underrepresented populations are specifically invited to provide input and participate in planning and decision-making
- iii. Ensure feedback is provided to planners and decision-makers, including the COMPASS Board, and that it is considered and responded to, as appropriate
- iv. Send feedback results/comments via email to stakeholder email list summarizing the feedback received and how it potentially will be used (also post on COMPASS web site)

Phases 1 – 4: Outcomes and Deliverables

- Public involvement plan
- Stakeholder outreach matrix
- Street simulations, visualization materials
- Scenario planning, graphic, and editor contracts
- Quarterly update emails/web content
- Kickoff event (1, potential)
- Open houses or similar events (minimum 1 series of 3)
- COMPASS booth at public events (minimum 2)
- Online and/or hard copy surveys (minimum 1)
- COMPASS education series events (minimum 3)
- Focus groups (minimum 5)
- COMPASS presentations to community groups (minimum 5)
- Meaningful public input to planners and COMPASS Board on issues to be addressed in the plan
- Public awareness:
 - That the plan is being updated
 - That their input is valuable to the plan update
 - Of how they can become involved
 - Of the broad issues discussed in the plan

Phase 5. Visioning (scenario planning). July 2011 – September 2012

Public involvement on Phase 5 will be conducted via a consultant hired to conduct a scenario planning process. Ongoing outreach as described under Phases 1 – 4 will continue through this process. COMPASS staff will work with the consultant on plans for robust public involvement specific to scenario planning and ensure public involvement related to scenario planning aligns with overall CIM 2040 Public Involvement Plan.

Phase 5: Outcomes and Deliverables

- Growth scenario for 2040 for Ada and Canyon Counties, developed with robust public involvement and adopted by the COMPASS Board.

Phase 6. Additional Data and Studies. April 2012 – March 2013

Phase 6 is primarily a data collection phase. General public involvement will continue as outlined above in Objectives 2 – 5.

Phase 6: Outcomes and Deliverables

- Quarterly update emails/web content
- Open houses or similar events (minimum 1 series of 3)
- COMPASS booth at public events (minimum 2)
- Online and/or hard copy surveys (minimum 1)
- COMPASS education series events (minimum 3)
- COMPASS presentations to community groups (minimum 5)
- Meaningful input to planners and COMPASS Board on issues to be addressed in the plan
- Public awareness:
 - That the plan is being updated
 - That their input is valuable to the plan update
 - Of how they can become involved
 - Of the broad issues discussed in the plan

Phase 7. Prepare Plan.

April 2012 – December 2014 (Public and agency comment, January 2014 – June 2014)

Objective 6: Increase awareness of specific transportation and sustainability issues as they are being addressed in the plan (April 2012 – December 2013)

Tasks:

- i. Continue ongoing outreach as described under Objectives 2 and 3.
 - a. Shift focus to specific issues though broad outreach will continue
- ii. Hold open houses (or similar events) with focus on specific planning issues (fall 2012 and/or spring 2013)
 - a. Number and topics of open houses will be dependent upon planning issues, but may include environmental, financing, transit, safety, and other issues
 - b. Simultaneously provide the same information and opportunity to comment on the COMPASS web site and at other venues (e.g., at events, with the COMPASS display, etc.)
 - c. Provide public feedback after events as described in Objective 5.

Objective 7. Gather public input as plan is developed and ensure input is considered in planning process and decision-making (April 2012 – December 2013)

Tasks:

- i. Provide opportunities for public input and feedback into specific issues as they are addressed in the plan. Feedback mechanisms may include, but are not limited to:
 - a. Completing online and/or hard copy surveys and comment forms
 - b. Attending events such as "kickoff" event, open houses, booths, etc.
 - c. Participating in focus groups
 - d. Participating on planning teams or committees
- ii. Ensure traditionally underrepresented populations are specifically invited to provide input and participate in planning and decision-making
- iii. Ensure feedback is provided to planners and decision-makers, including the COMPASS Board, and that it is considered and responded to, as appropriate

- iv. Send feedback results/comments via email to stakeholder email list summarizing the feedback received and how it potentially will be used (also post on COMPASS web site)

Objective 8: Gather public and member agency input on draft plan (January – June 2014)

Tasks:

- i. Continue/enhance ongoing outreach as described under Objectives 2 and 3
 - a. Focus on opportunities to comment on the draft plan
- ii. Purchase advertising as described under Objective 2
 - a. Focus on encouraging comment and events/opportunities to comment on the draft plan
- iii. Provide opportunities for public input and feedback into the draft plan
Opportunities may include, but are not limited to:
 - a. Hold open houses or similar events to receive input into draft plan
 - b. Provide draft plan online and at public venues (e.g., libraries) for comment
 - c. Increase presence/sponsorship at events to encourage and provide opportunities for comment
 - d. Use “Meeting in a Bag,” online open houses, or other opportunities to participate/comment in a non-traditional format
 - e. Other (seek out and use new/innovate techniques)
- iv. Ensure traditionally underrepresented populations are specifically invited to provide input and participate in decision-making
- v. Present draft plan to member agencies for comment
- vi. Ensure feedback is provided to planners and decision-makers, including the COMPASS Board, and that it is considered and responded to, as appropriate
- vii. Send feedback results/comments via email to stakeholder email list summarizing the feedback received and how it will be used

Objective 9: Present Final Plan to Stakeholders and the Public (July 2014 - December 2014)

Tasks:

- i. Begin presenting nearly final plan to member agencies in preparation for member agency adoption
- ii. Publicize plan adoption by COMPASS Board
- iii. Notify stakeholders/public that final plan is complete and how to find online and/or obtain a summary, CD, or hard copy
- iv. Develop a plan for distribution/implementation of CIM 2040, per Task 8 (Implementation) of CIM 2040 Scope of Work (attached)

Phase 7: Outcomes and Deliverables

- A long-range transportation and sustainability plan (CIM 2040) that:
 - Was developed with meaningful input and participation in planning and decision-making by the public and specific stakeholders, including members of traditionally underrepresented populations
 - Includes public comments and responses
 - Is easy to read, understand, and access
 - Is presented to stakeholders and made publically available
 - Is adopted by the COMPASS Board no later than September 2014
- Plan for distribution/implementation of CIM 2040

Project Management

Ms. Liisa Itkonen is the project manager for the CIM 2040. Ms. Amy Luft is the Communication Coordinator for COMPASS and will coordinate public involvement activities in conjunction with Ms. Itkonen.

The COMPASS Public Participation Committee has provided assistance in the development of this public involvement plan and will provide input and assistance throughout the process, as will other COMPASS committees as appropriate.

This public involvement plan was approved by the COMPASS Board of Directors on October 17, 2011.

Attachment. Scope of Work to Prepare *Communities in Motion 2040*:
Regional Long-Range Transportation and Sustainability Plan

Scope of Work to Prepare *Communities in Motion 2040*: Regional Long-Range Transportation and Sustainability Plan

Purpose

Local agencies and institutions involved in land use, transportation, housing, natural resources, public health, and economic development will partner to develop an integrated, long-range (20-30 year) regional transportation and sustainability plan to:

- Meet federal requirements for a long-range transportation plan,
- Better coordinate investments,
- Shape future growth without undermining the region's natural resource base and environmental quality, and
- Better position the region to compete for federal funding.

This regional plan will help guide public and private investments and assist land use agencies in the decision making process to efficiently manage public dollars, enhance economic competitiveness, and provide choices in transportation, housing, and job opportunities to all residents.

Expected Benefits

Pursuing regional transportation and sustainability planning in tandem will help align policies and goals across the region and among planning elements (e.g., transportation, housing, etc.). It will also build partnerships to connect stakeholders and promote "ownership" of those policies and goals across jurisdictions. Closer coordination of transportation, infrastructure, housing, and economic development planning among communities and across the region can help leverage resources and efforts, and yield sustainable outcomes with existing resources.

A broader planning process, both in terms of scope of the plan and the partners who are involved, will advise the COMPASS Board and staff on how the regional long-range transportation plan (*Communities in Motion*) and its implementing programs can best support land use, housing, economic development, infrastructure, natural resource, health, and service coordination objectives.

Aligning *Communities in Motion* goals, policies, and performance measures more closely with regional sustainability objectives will help:

- Incorporate supportive work elements in the annual Unified Planning Work Program,
- Review and revise prioritization criteria used to program federal funds to align regional transportation funding priorities with regional sustainability objectives,
- Integrate pertinent strategies and objectives into corridor studies and subarea plans, and
- Identify regional corridors and activity areas for transit-supportive investments.

Regional sustainability planning will also enhance communities' competitiveness for funding, as both federal and philanthropic grants now often include efforts to address regional sustainability as one of the rating criteria.

Assumptions / Caveats

- The scope of work outlined below includes main themes and steps; details will be developed by the planning team.
- This scope identifies which items are federally required for a long-range transportation plan/planning process ("TR"), which are proposed as part of the regional long-range transportation plan/planning process ("TP"), and which are proposed as part of a regional plan for sustainable development, beyond transportation elements ("S").
- The sequence of the tasks may vary from this scope of work; some of the tasks will be done concurrently.
- This scope of work includes *Attachment A. Budget, Attachment B. Schedule, and Attachment C. Scenario Planning Process – Draft Work Plan*. Attachments A and B include additional elements that provide more detail to the items discussed in this broad scope of work. Attachment C. outlines a work plan for scenario planning.
- COMPASS will prepare the plan, but it is assumed that member and other partner agencies will provide assistance as appropriate.

Getting Organized

1. Building the Team / Commitment (Stakeholders)

- Form a leadership team: identify and engage local and regional leaders who will champion regional sustainability planning (TP)
- Form the planning team (TP):
 - Develop a detailed scope of work and schedule (TP)
 - Develop a data management plan and system for receiving and sharing information, especially related to sustainability elements, and to accommodate existing and newly acquired data (S)

2. Public Participation (General public)

- Develop a public participation plan and outreach strategy (TR):
 - Identify diverse and innovative outreach tools (TR) (including Internet and visualization tools, such as street simulation [TP])
 - Identify underserved communities and the tools/resources needed to reach out to and engage those communities (TR)
 - Define measurement tools to measure public awareness and opinions on plan-related topics and success in engaging the public, particularly underserved communities (TP)
- Involve and engage the public throughout the process (TR)

Deliverables:

- Leadership team (COMPASS Board for long-range transportation plan only; additional members for full sustainability plan)
- Planning team (Regional Technical Advisory Committee for long-range transportation plan only; additional members for full sustainability plan)
- Scope of work and schedule
- Public participation plan
- Data management plan

Where We Are Today

3. Existing Conditions Inventory (Data and Plans)

- Inventory existing baseline data and who has them (listed below are baseline data needs to fulfill federal requirements and RTAC recommended sustainability elements.)
- Inventory existing relevant/related plans; policies, priorities and strategies in them; who develops them; and when updates are required (listed below are what is needed to fulfill federal requirements and RTAC recommended sustainability elements)
 - Population and employment (TR)
 - Land use (TR)
 - Transportation system and plans (TR)
 - Environment and natural resources (TR)
 - Emergency services (safety/security) and plans (TR)
 - Economic conditions and development plans (TR)
 - Community infrastructure (water, electricity, natural gas, etc.) and plans (S)
 - Housing needs assessment and plans (S)
 - Health (key public health issues and indicators) (S)
 - Brownfield inventory(S)
 - Educational facilities (S)
 - Agricultural conditions (S)
 - Food system (production/processing) (S)
 - Policy inventory (TP/S)
 - Comprehensive plans (TR)
 - Air quality plans/environmental plans (TR)

Deliverables:

- Summary report of where we are today (existing conditions)
- Summary report of existing plans with identification of planning gaps
- Summary report identifying policies, priorities, and strategies that existing plans have in common and where they contradict each other

Direction and Issues

4. Trend Analysis

- Describe regional strengths, weaknesses, opportunities, and threats based on where we are today (S)
- Identify likely trends (where we are heading), including projected transportation demand (S) (TR)
- Continue public involvement process (TR)

Deliverables:

- Report of regional strengths, weaknesses, opportunities, threats and future trends
- A guidebook highlighting existing conditions and future trends to be used in the visioning process (Task 5 below).

Where We Want to Be

5. Visioning

Visioning will be based on information obtained via the existing conditions inventory, trend analysis, and *Communities in Motion 2035*, the current regional long-range transportation plan for Ada and Canyon Counties.

- Define /describe planning assumptions (future growth, land use, travel patterns, employment, congestion, economic activity, etc.) (TR), including community infrastructure, housing and public health (S)
- Conduct scenario planning to describe what the preferred future would look like (TP). For details see Attachment C. Scenario Planning – Draft Work Plan.
- Define a general regional “umbrella” vision for the future (TP/S)
- Assess capital investment and other strategies to preserve infrastructure for future needs (TR/S)
- Continue public involvement process (TR)

Deliverables:

- Work plan for scenario planning process
- Trend analysis
- Workshop guidebook containing strengths, weaknesses, opportunities and threats analysis
- Growth scenario workshop.
- Workshop summary report
- Public involvement process for scenario workshop and public comment on draft scenarios
- Memorandum documenting scenario identification
- Scenario analysis report
- Follow-up workshop
- Memoranda for Board review and approval of preferred scenario
- Report of the regional sustainability vision, including guiding principles, goals, and policies, and a map of the preferred development/growth pattern

6. Additional Data and Studies (see additional details in Attachment A)

- Identify data and policy gaps (TP/S), with emphasis on transportation, community infrastructure, housing and public health
- Conduct research to fill data gaps, including modeling economic benefits of transportation enhancements (TP/S)
- Identify operational and management strategies to improve transportation (TR)
 - Consider results of the Congestion Management Process (TR)
 - Include alternative transportation (transit, bike, pedestrian, enhancements) (TR)
 - Include description of proposed transportation facilities (TR)
 - Update operations/intelligent transportation systems plans (TP)
- Identify potential environmental mitigation activities for areas affected by transportation facilities in the plan (TR)

7. Prepare the Plan

- Compile a regional long-range transportation and sustainability plan that integrates all federally required and regionally important sustainability elements (TR/S), including community infrastructure, housing and public health
- Develop a financial plan/forecast showing how the transportation plan (TR) and other plan elements can be implemented (S)
- Make an air quality conformity determination for the planned transportation system (TR)
- Continue public involvement process; public review of draft plan (TR)

Deliverables:

- A draft of a regional long-range transportation and sustainability plan for review.
- A final regional long-range transportation and sustainability plan that includes all federally required elements of a regional long-range transportation plan

Getting Where We Want to Be

8. Implementation

- Re-energize the leadership team to champion the vision (S/TP)
- Adopt plan (COMPASS Board, individual member agencies, other partners) (TR)
- Align policies (based on findings in Task 3) (S/TP)
- Work with individual communities as they develop and adapt their implementation strategies within the regional vision (S/TP)
- Develop grant program to facilitate plan implementation (TP)
- Create partnerships to facilitate implementation (S)
- Develop performance measures to assess progress (S/TP)
- Track/monitor implementation (S/TP)
- Plan for change: recognizing that conditions are not static, the implementing policies of the plan are adaptive to balance the needs of today with those of tomorrow (S/TP)
- Outreach in/by individual communities (S/TP)
- Continue public involvement process (S/TP)
- Examine “lessons learned” and begin to develop a framework for the process of updating the plan (determine time frame for updates) (TR)