

2020 CENSUS: FACT SHEET



✓ What is the census?

Once a decade, the U.S. Constitution requires a census, or count, of the American population.

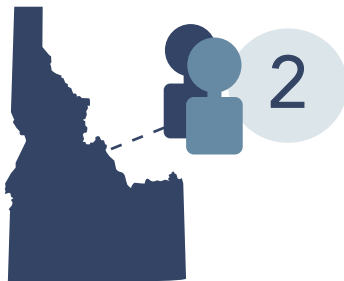
✓ Who counts?

The census counts every person living in the U.S. once, only once, and in the right place.



How are census data used?

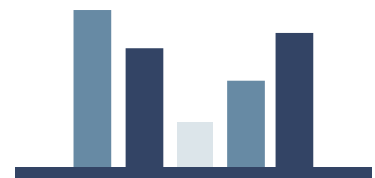
To determine the number of congressional representatives each state will have.



To allocate more than \$675 billion in federal investments across states, counties, and cities.

\$1,475
per person, per year
(in Idaho)

To inform the research, decision making, and planning in academic institutions, medical facilities, and all levels of government.



How do I respond to the census?

In March 2020, every household will receive a postcard with information on how to respond online, by phone, or by mail.



Online



Phone



Mail

Is my information secure?

Your personal information cannot be seen or used by other government agencies or the courts. The Census Bureau will never share a respondent's personal information with agencies such as ICE, the FBI, or police.

Official Census Day is
APRIL 1, 2020

Most households will receive an invitation from the U.S. Census Bureau from March 12-20, 2020, to respond online.



Visit treasurevalleycensus.com for more information.