

## **REGIONAL COMPLETE COUNT COMMITTEE**

### **\*\*Successes and Challenges\*\***

#### **Successes**

- Open line of communication with COMPASS concerning the Census and how it relates to Southwest District Health growth
- Board of County Commissioners pitch
- Reaching out to non-English speakers
- Added the Census to the Nampa city website
- City of Boise has hosted regular internal meetings
- Relationships take time to cultivate but are the key to success
- Joint proclamation orchestrated by the City of Boise
- Connected the community with U.S. Census representative
- Attended virtual meeting to hear how other state libraries are getting involved
- "Success that I'm here"
- Developed relationships with cross section of community of Nampa
- Began State Complete Count Committee prep
- Learning of the opportunity to increase Census involvement at Boise State University
- Shared employment opportunity on social media
- Finalized Local Complete Count Committee list
- Wrote a draft plan to chambers
- Beginning of extra budget
- Began faith-based and homeless outreach

## Challenges

- Considering my role is promoting/encouraging participation in the communities of color
- Getting stakeholders to care about the cause
- Out-of-state student participation
- Recruiting demands
- Struggling to find GIS data instructions for the upcoming Census
- "This is my first meeting, so getting up to speed is a challenge."
- No focused time
- Getting people to respond to emails/phone calls
- Got Communication Director up to speed and then she moved jobs
- The current question on citizenship
- Nobody has asked me to help – don't know where to start
- Learning curve
- Short time frame
- Dealing with questions of privacy (past Census practices and current administration)
- Potential challenges: lack of awareness, lack of participation, students may not care
- Idaho Legislature
- Not sure how to involve libraries (free place to allow Census completion)
- Correct count of college and university students