

Support Local Outreach

What will help you the most?

- Spring 2018 Survey Results
- Census Advisory Workgroup
- 16 Respondents



How likely would your organization be to use the following resources?

	Very Unlikely		Somewhat Likely		Very Likely
Templates	1	1	4	3	8
Talking Points	0	2	1	4	9
Display	1	2	1	6	5
Calendar	0	1	4	4	7
SWAG	2	3	4	2	5
Other	Resources geared to the Hispanic/Latino and immigrant populations to ease fears about the citizenship question.				



How likely would your organization be to use the following types of templates?

	Very Unlikely		Somewhat Likely		Very Likely
News Release	0	2	4	4	6
Op Ed	3	4	5	1	3
Social Media	0	1	4	3	8
Web Content	0	1	2	6	7
Fliers/posters	0	2	3	6	4
Email	0	1	5	5	4
Other	Fliers in other languages				



If COMPASS were to offer mini-grants, how likely would your agency be to apply?

	Very Unlikely	Somewhat Likely	Very Likely
	6	6	4
Comments	Grant dollars would be used to support direct mailing costs		



What else did you tell us?

- Ada County has Indigent Services Department that could be a great resource for hard to reach populations.
- In order to get a 100% count in Nampa we will need to do specific outreach to our Hispanic/Latino population who will likely be concerned about the citizenship question.
- We also have a fair amount of residents who are suspicious of any type of government data gathering, providing education on how the information will be used will be important.

